

RICKY SALSBERY

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OBJECTIVE

To work in an exciting creative environment on compelling projects with passionate designers to become a more complete creative.

EXPERIENCE

Nesnadny + Schwartz

Print & Interactive Designer, July 2008 – Present

Currently working as a print and interactive designer for an internationally recognized design firm producing work for a wide variety of clients including Vassar College, Progressive Insurance, The Cleveland Museum of Art, Laurel School and more.

Daily Kent Stater Composition Department

Shift supervisor & Designer, Spring 2005 – Spring 2008

Supervised student design team while designing display ads, logos and other printed material for a deadline-driven newspaper.

Handsome Duckling Advertising Agency

Creative Director, Spring 2007 – Fall 2007

Collaborated with design and advertising students in a student-run advertising firm to produce professional-level advertising work.

The Cyburr

Interactive Designer, Three Editions: Fall 2007, Fall & Spring 2006

Designed and programmed three online editions of the award-winning student magazine *The Burr*. Each online edition is a companion to the print issue and is a unique design each time.

Kent State Student Media

Print Designer, Fall 2005, Summer 2006

Worked with editors of student-run magazines on two separate occasions to create printed editions of special-interest magazines.

EDUCATION

Kent State University

BFA in Visual Communication Design with 3D Concentration
Graduation pending completion of senior independent research project on typeface design.

SEGD Summer Environmental Design Workshops

Kent State University – Summer 2006 & 2007

Two week summer program that combines theory and planning discipline with high level design documentation. The program featured guest professionals to lecture and critique work.

Be Strong & Brave: The Art of the Poster

School of Visual Arts, New York City – Summer 2007

One-week poster design workshop with famed designer James Victore in NYC at the School of Visual Arts and his personal studio.

ACTIVITIES

AIGA – The Professional Association for Design

SEGD – Society for Environmental Graphic Design

AIGA – Cleveland Chapter

Social Networking & Co-Interactive Chair

Responsibilities include maintenance of the AIGA Cleveland Web site and social networking sites, designing and programming email blasts, and general help whenever it is needed.

The Donut Project

Design inspiration site

Collaboration with former classmates to create a design inspiration Web site. The Donut Project has been an exciting crash-course in building and maintaining an online brand, all while enabling myself to stay aware and active in the design community.

Kent State for Biloxi

Week-long trip to Biloxi, Mississippi to provide aid to victims and document the destruction of the Gulf Coast by Hurricane Katrina.

AWARDS

Graphis 100 Best Annual Reports 2010

Vassar Report of Gifts, completed while at Nesnadny + Schwartz

CMYK #41

Work selected for July 2008 issue

SPJ National Mark of Excellence Award

SPJ Region 4 Mark of Excellence Award

First Place – Best Affiliated Web site: Fall 2007 Cyburr

AIGA Cleveland Design Competition Award

2007 KSU VCD Wayfinding Project class

Gold MarCom Award

PRSA East Central District Diamond Award

2007 "Hit the Ground Running" Advertising Campaign

SPJ Region 4 Mark of Excellence Award

First Place – Best Affiliated Web site: Fall 2006 Cyburr

TECHNICAL SKILLS

Photoshop	✓✓✓✓	XHTML	✓✓✓✓
InDesign	✓✓✓✓	CSS	✓✓✓✓
Illustrator	✓✓✓✓	Wordpress	✓✓✓
Dreamweaver	✓✓✓✓	Javascript	✓✓
Flash	✓✓	Acrobat	✓✓✓✓
QuarkXPress	✓✓✓		